

WHO WILL WIN AWARDS FOR EXCELLENCE ON JUNE 15?

Next week is the advance registration date for you to attend our 3rd Annual Willard G. "Bill" Rouse III Awards for Excellence.

Last month a jury of highly-experienced ULI members from throughout the nation reviewed more than two dozen applications and named 15 Finalists: **3737 Chestnut, AQ Rittenhouse, Central Green at The Navy Yard, Cira Green, Community Legal Services' North Philadelphia Law Center, Dilworth Plaza, evo Philly, Hoover-Mason Trestle, North Delaware River Waterfront Development, Oxford Mills, Project HOME Klein Wellness Center, The ARCH, The Salvation Army Ray & Joan Kroc Corps Community Center, The Summit, and Venice Island Performing & Recreation Center.**



Join hundreds of your colleagues to cheer and see the winners announced live on June 15 at this **gala reception with open bar and lavish buffet** at The Ballroom at The Ben, 9th and Chestnut Streets in center city Philadelphia.

Early-bird **registration is open at www.philadelphia.uli.org** and then prices go up, so don't delay. If you are an **annual sponsor** or a sponsor of these Awards -- **special thanks to Legacy Sponsor Liberty Property Trust** and **supporting sponsors Federal Realty Investment Trust, M&T Bank and PNC Real Estate** -- we invite you to verify your complimentary registrations by emailing bridget.donovan@uli.org. I will see you there,

Antonio Fiol-Silva, FAIA
Chair, ULI Philadelphia



Real Estate & Beer on June 28

The growth of craft breweries and brewpubs over the past 20 years has revitalized neighborhoods throughout the region. As their numbers have grown, many are choosing to locate in older and abandoned buildings, becoming **centerpieces for economic development and transformation.**

Hear from local experts about strategies to create vibrant communities at **"Brewing Success: How Breweries are Transforming Real Estate,"** from

4-7pm on June 28 at the **Philadelphia Brewing Company**. Speakers will be **Bill Barton**, Founder, Philadelphia Brewing Company; **Luke Bowen**, Founder, Evil Genius Brewing Company; **John Longacre**, Founder/President, LPMG Companies, who focuses on revitalization projects centered around breweries and distilleries; **Jacob Roller**, J. Roller Development, who has developed multiple projects in Brewerytown; **Joanna Winchester**, Economic Development Director, New Kensington Community Development Corp. Special thanks to **event sponsor Bernardon** and **Paul A. Sgouri, AIA, LEED AP**, Principal and moderator for this program; and to our **Young Leaders Council title sponsors TD Bank** and **Villanova University's Daniel M. DiLella Center for Real Estate**; and *supporting sponsor TimHaahs*. Register online at www.philadelphia.uli.org

Who Will Be Our 1,000th Member?

We are so close! As of May 31 we have nearly 1,000 members -- who will be the lucky winner? **Encourage your colleagues to join at www.uli.org -- \$25 off for new members using code SPR25** through June 30 only. **Plus a special prize: a full year of ULI Philadelphia activities completely free!**

Welcome to our newest members: **Brian Abernathy**, First Deputy Managing Director, City of Philadelphia; **Thomas Furman**, Director of Business Development, Gettle Inc.; **Peggy Kelly**, President, Spectrum, a Certified Herman Miller Dealer; **Jamye Lamborn**, Interior Designer, Meyer; **Eric Pasternack**, Associate Attorney, Ricci Tyrell Johnson & Grey; **Jessica Richardson**, student, Wharton; **Patrick Spicer**, Corporate Controller, AMC Delancey Group, Inc.



Annual Sponsor Appreciation Breakfast Set for July 19



We are thrilled that this summer's annual sponsor appreciation breakfast will be held on Tuesday, July 19 at The Navy Yard, specifically the famous and fabulous **1200 Intrepid Avenue**, the first building to be designed by **Bjarke Ingels Group** in the City of Philadelphia and already a selfie hotspot.

If you are a sponsor look for your renewal invoice and invitation in the mail this month. If you're not yet a sponsor, what are you waiting for? **Great benefits include**

marketing visibility, complimentary registrations, marketing visibility, free ads in our membership directory and more, including a 10% discount for new sponsors who helped make our Spring Meeting successful! Take a look at the new sponsorship package for the fiscal year starting July 1 online at <http://philadelphia.uli.org/sponsorship> and contact Philadelphia@uli.org with any questions.

Thank you to all of our annual and major event sponsors over the past year! We look forward to everyone's renewal and adding some new names to this list:

Annual Diamond Sponsors: AMC Delancey Group, Brandywine Realty Trust; Langan Engineering & Environmental Services; PECO/Smart Ideas; Scannapieco Development Company.

Annual Platinum Sponsors: Dranoff Properties; EY Global; Hersha; KPMG; Liberty Property Trust; O'Donnell & Naccarato; PREIT; Resource Real Estate; RSM; The Goldenberg Group; The Norwood Company; Urban Engineers; Zell/Lurie Real Estate Center at Wharton.

Annual Gold Sponsors: Ballard Spahr; Bank of America Merrill Lynch; Campus Apartments; CBIZ; City Center Lehigh Valley; Cozen O'Connor; Duane Morris; GREYHAWK; Kitchen & Associates Architects; The Flynn Company; US Bank Commercial Real Estate; Wallace Roberts & Todd.

Annual Silver Sponsors: Aegis Property Group; BB&T; Beneficial Bank; Commonwealth Land Title Insurance Company; Cope Linder Architects; Delaware Valley Regional Planning Commission; Drinker Biddle & Reath; Econsult Solutions; Environetics; Equus Capital Partners; Fineman Krekstein & Harris; Flaster/Greenberg; Harkins Builders; High Real Estate Group; Hill International; INTECH; Jacobs; JKRP Architects; Kaplin Stewart; Klehr Harrison; Kreisler Miller; Land Dimensions; LCOR; LF Driscoll; MacIntosh Engineering; Manko Gold Katcher & Fox; Newmark Grubb Knight Frank; Pennoni Associates; Saul Ewing; T&M Associates; Veolia Energy Philadelphia; Walker Parking Consultants; Wohlsen Construction.

Young Leaders Title Sponsors: TD Bank; The Daniel M. DiLella Center for Real Estate, Villanova University School of Business. **Young Leaders Supporting Sponsor:** Timothy Haahs & Associates.

Women's Leadership Title Sponsor: Commonwealth Land Title Insurance Company.

Major Forum Title Sponsors: Cozen O'Connor, First American Title Insurance Company; First Niagara Bank; Morgan Lewis; Liberty Property Trust. **Major Forum Supporting Sponsors:** Federal Realty Investment Trust; M&T Bank.

More Members-Only Added Value with Free Local Councils

Did you know that ULI has more than a dozen Members-only Councils where you can engage with colleagues on a regular basis? Download the form at www.philadelphia.uli.org and click on "Get Involved":

June 2: Policy and Land Use Council
June 9: Planning, Design and Construction Council
June 14: Delaware Regional Satellite Council
June 15: South Jersey Regional Satellite Council
June 17: Central Pennsylvania Regional Satellite Council
June 28: Lehigh Valley Regional Satellite Council
July 13: Women's Leadership Initiative Council
July 14: Young Leaders Council
July 21: Capital Markets and Development Councils (joint)
August 3: Technical Assistance Council

Deadlines, Related Events and Opportunities

June 8: The **23rd annual Preservation Awards**, presented by the Preservation Alliance for Greater Philadelphia, from 5-8pm at The Union League. This annual celebration of individuals, organizations, businesses and projects that exemplify outstanding achievement in the field of historic preservation throughout the region is also the largest gathering of preservationists in the Philadelphia area. Check out the 2016 award winners, learn more, and register at www.PreservationAlliance.com.

June 9: ULI Northern New Jersey presents "**At the Intersection of Food & Real Estate: New Frontiers in Agriculture**," a tour of Aero Farms indoor aeroponic farm followed by discussion with ULI's Ed McMahon, Charles E. Fraser Chair on Sustainable Development & Environmental Policy. From 9:30-11:30am at Ironbound Community Corp. in Newark. Guided tour for the first 25 ULI member registrants. Visit www.nnj.uli.org for details and registration.

June 9: Celebrate 15 years of smart planning and development at **New Jersey Future's Smart Growth Awards 2016**, at Panasonic Headquarters in Newark. Learn more, read the winners' full profiles and register at www.njfuture.org/sqa or call 609-393-0008.



Get to Know CMA Paul Commito

This month we sat down with Paul Commito, Vice President of Development, Brandywine Realty Trust and Chair for Mission Advancement for ULI Philadelphia. Paul shares his thoughts on what makes ULI special, feedback from the recent Spring Meeting and why people don't want to drive anymore.

How did you get your start in real estate?

It's an interesting business - it's not like you learn how to be a real estate developer in high school or college. I started on the brokerage side in the 80s working on condo conversions and then land assemblages. I realized I wanted more out of the process. So I approached a developer who ended up hiring me and the rest is history.

How would colleagues describe you?

I hope they would describe me as collaborative and receptive.

I'm focused on the success of the project. It's about getting it done, not who gets credit.

As Chair for Mission Advancement, how do you see ULI fitting into the current real estate landscape?

One of the reasons I am such an advocate for ULI is that the missions of Brandywine Realty Trust and ULI are very similar. We both focus on urban issues and utilizing best practices to create special environments that are transformative. There are a lot of competing organizations that make noise, but ULI has a higher purpose. It's not just flash and marketing, but substantive work - creating real neighborhoods and great places. I'm laser-focused on brand identity and brand extension - especially through social media - to make the ULI brand more relatable to people of all ages and demographics. We want to see increased membership, giving, and resources with both talent, time and money.

Tell us a little about the vision behind Cira Centre South.

This project is Philadelphia's first vertical neighborhood at 1 million square feet, with over 620,000 square feet of office, 300,000 square feet of residential, 25,000 square feet of amenities, plus restaurants, retail and Philadelphia's first elevated park. When I think about best practices in urban land development, this project encapsulates it all. It's a great example of TOD with immediate access to Amtrak and SEPTA with an efficient footprint of less than one acre of land. We're literally using that one acre parcel and building a structure that is 25 times the land area. We're also targeting LEED Gold - all of the construction materials and building systems are top quality and designed for operational efficiency: high performance curtainwall; low use of water in plumbing fixtures; storm water management best practices, etc. Plus, we have door-to-door luxury services and amenities you won't find anywhere else. You could literally live there, commute by elevator, eat dinner and go home without leaving the building.

Are vertical neighborhoods the future?

People don't want to drive. It's incredible how much more productive we are becoming by reducing our commute. Technology and multi-modal forms of transportation play a big part in that, but so does urban land use -- creating spaces that are live-work-play where you don't have to get in a car to commute to work.

Brandywine played an integral role as ICON sponsor in this year's Spring Meeting in Philadelphia. Where there any surprises?

I wasn't surprised; I was delighted. The level of national engagement was eye-opening. People really didn't see Philadelphia as a world-class city until the Spring Meeting exposed them to it. What really brought me joy was the level of uniformly phenomenal feedback - literally shock and awe -- about how great our city is. It was really rewarding to get such positive feedback on projects like evo, FMC Tower, Cira Centre and many others - where developers have put a lot of blood, sweat and tears to create transformative city spaces.

You're originally from Boston. From your perspective, what are the three best things about Philadelphia?

People are friendly; the neighborhoods offer a huge diversity of food, people and cultures; and the city is extremely accessible. Plus, it's fun!

ULI Philadelphia - the Urban Land Institute - online at www.philadelphia.uli.org
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