



**May 13, 2010**

**The Union League, Philadelphia**

**A dynamic, day-long conference bringing together the private sector, public sector and non-profit community development sectors of the tri-state region's urban and suburban markets.**

## **Sponsorship Opportunities**

### **\$5,000 TITLE SPONSOR – TWO OPPORTUNITIES: SOLD!**

- ✓ Company logo/name prominently displayed on all printed and electronic marketing materials.
- ✓ Full-page advertisement in program book and company logo/name on program cover.
- ✓ Title Sponsor listing and logo in *Philadelphia Business Journal* supplement, mailed in advance of event to 15,000 subscribers.
- ✓ Opportunity to introduce opening or lunch keynote speaker, with company logo/name prominently displayed on Sponsor PowerPoint.
- ✓ Complimentary exhibit space at high-visibility location.
- ✓ Eight (8) complimentary registrations (this includes two attendees at exhibit booth)\*.
- ✓ Prominent logo and link to your company on ULI Philadelphia Urban Marketplace website page.
- ✓ Opportunity to hang company banner during entire day's event.
- ✓ Opportunity to distribute company promotional materials in tote bag distributed to all attendees.

### **\$3,500 LUNCH SPONSOR - ONE OPPORTUNITY (SOLD)**

- ✓ Company logo/name displayed on all printed and electronic marketing materials.
- ✓ Full page advertisement featured in program book.
- ✓ Lunch Sponsor listing and logo in *Philadelphia Business Journal* supplement, mailed in advance of event to 15,000 subscribers.
- ✓ Company logo/name displayed on Sponsor PowerPoint.
- ✓ Complimentary exhibit space.
- ✓ Four (4) complimentary registrations (this includes two attendees at exhibit booth)\*.
- ✓ Prominent logo on ULI Philadelphia Urban Marketplace website page.
- ✓ Opportunity to hang company banner during lunch program.
- ✓ Opportunity to distribute company promotional materials in tote bag distributed to all attendees.

### **\$3,500 NETWORKING RECEPTION SPONSOR - ONE OPPORTUNITY (SOLD)**

- ✓ Company logo/name displayed on all printed and electronic marketing materials.
- ✓ Full page advertisement featured in program book.
- ✓ Networking Reception Sponsor listing and logo in *Philadelphia Business Journal* supplement as a sponsor, mailed in advance of event to 15,000 subscribers.
- ✓ Company logo/name displayed on Sponsor PowerPoint
- ✓ Complimentary exhibit space.
- ✓ Four (4) complimentary registrations (this includes two attendees with exhibit booth)\*.
- ✓ Prominent logo on ULI Philadelphia Urban Marketplace website page.

\* Complimentary registrations at every level include two registrations with exhibit space; these are not in addition to complimentary registrations you receive as a sponsor. Details regarding location selection, additional services available for purchase, set-up and tear-down will be forwarded to sponsor exhibitors upon receipt of payment.



- ✓ Company logo prominently displayed on signage at reception.
- ✓ Opportunity to distribute company promotional materials in tote bag distributed to all attendees

**\$ 2,500 BREAKOUT ROOM SPONSOR – THREE OPPORTUNITIES ONLY**

- ✓ Company logo/name displayed on all printed and electronic marketing materials.
- ✓ Half-page advertisement featured in program book.
- ✓ Breakout Room Sponsor listing in *Philadelphia Business Journal* supplement, mailed in advance of event to 15,000 plus subscribers.
- ✓ Company logo/name on Sponsor PowerPoint.
- ✓ Complimentary exhibit space.
- ✓ Three (3) complimentary registrations (this includes two attendees with exhibit booth).\*
- ✓ Logo on ULI Philadelphia Urban Marketplace website page.
- ✓ Company logo prominently displayed on sign outside of breakout room, all day long.
- ✓ Special recognition at the introduction of the panel.

**\$500 ADVERTISING SPONSORS**

- ✓ Program is 8-1/2" x 11"
- ✓ Quarter-page black & white advertisement in program.

**PAYMENT INFORMATION FOR URBAN MARKETPLACE**

- \$3,500**     **LUNCH SPONSOR**
- \$3,500**     **NETWORKING RECEPTION SPONSOR**
- \$2,500**     **BREAKOUT ROOM SPONSOR**
- \$500**       **ADVERTISING SPONSOR**

Check: **payable to ULI Philadelphia**

Credit Card    American Express    Discover    MasterCard    VISA

Card Holder Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Mail: ULI Philadelphia  
 880 Grove Street  
 Haddonfield NJ 08033

Fax: 856-354-9048  
 Tel: 856-428-ULI-7 (8547)  
 Web: <http://philadelphia.uli.org>

**QUESTIONS?** Contact Gerri Lipp, [gerri.lipp@uli.org](mailto:gerri.lipp@uli.org) or 215-525-4977

\* Complimentary registrations at every level include two registrations with exhibit space; these are not in addition to complimentary registrations you receive as a sponsor. Details regarding location selection, additional services available for purchase, set-up and tear-down will be forwarded to sponsor exhibitors upon receipt of payment.